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# Bridge to *Capital Markets*

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## *Program Overview*

### **Mission Statement**

Bridge to Capital Markets is a volunteer organization that strives to help top finance students at non-target schools obtain coveted positions in capital markets and asset management.

We aim to bridge the gap between the best business students at non-targets and the top Canadian financial institutions, fostering a virtuous cycle of recruitment over time.

## PROGRAM BACKGROUND

# Our Mission



**Bridge to Capital Markets** (“BCM”) strives to foster a stronger connection between the top students of non-target universities and top Canadian financial institutions.

Through deep industry expertise, BCM aims to remove barriers to both students and recruiting institutions, diversifying the talent pool of financial professionals and enhancing overall organizational outcomes.

BCM seeks to supplement rather than supplant existing university career services. Given the highly-competitive and specialized nature of capital markets and asset management, BCM offers first-hand industry insights that are often in limited supply to non-target university students.



PROGRAM BACKGROUND

# Two Primary Goals



To achieve our mission, Bridge to Capital Markets has established two main goals for our organization

1

## EDUCATE

**Enhance the knowledge & understanding** of capital markets within our target school communities

Includes students not selected through our program; we hope to **expand all participants' understanding** of this compelling industry

2

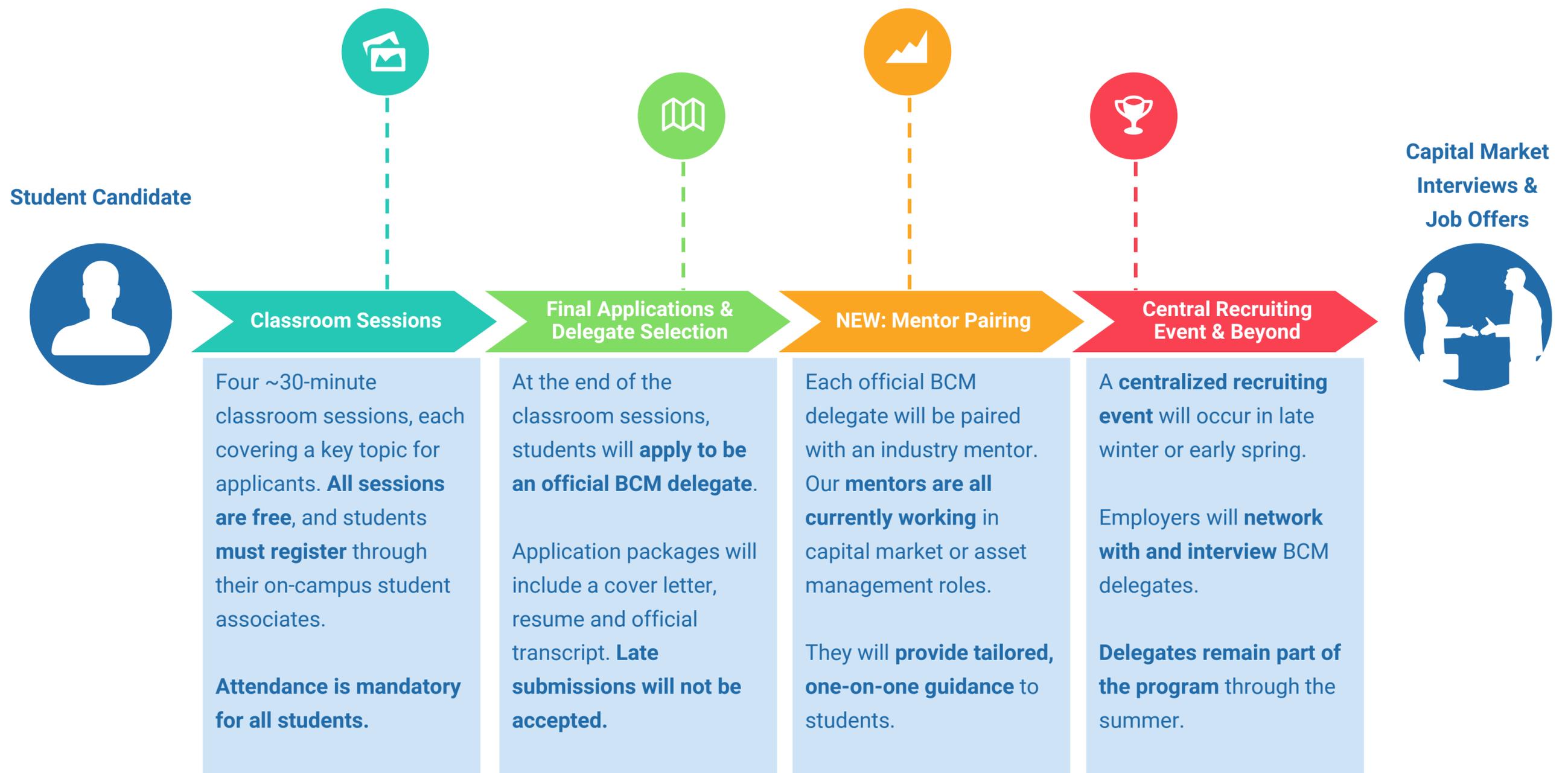
## EMPOWER

**Open the door for top talent** to access careers in capital markets and **equip students with the tools they need** to land rewarding roles

Nothing is guaranteed, but **motivated, driven students** who make the most of our program have great odds of landing a role at a top firm

PROGRAM STRUCTURE

# How the Program Works



## PROGRAM OVERVIEW

# CLASSROOM SESSIONS

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### Overview of Classroom Sessions

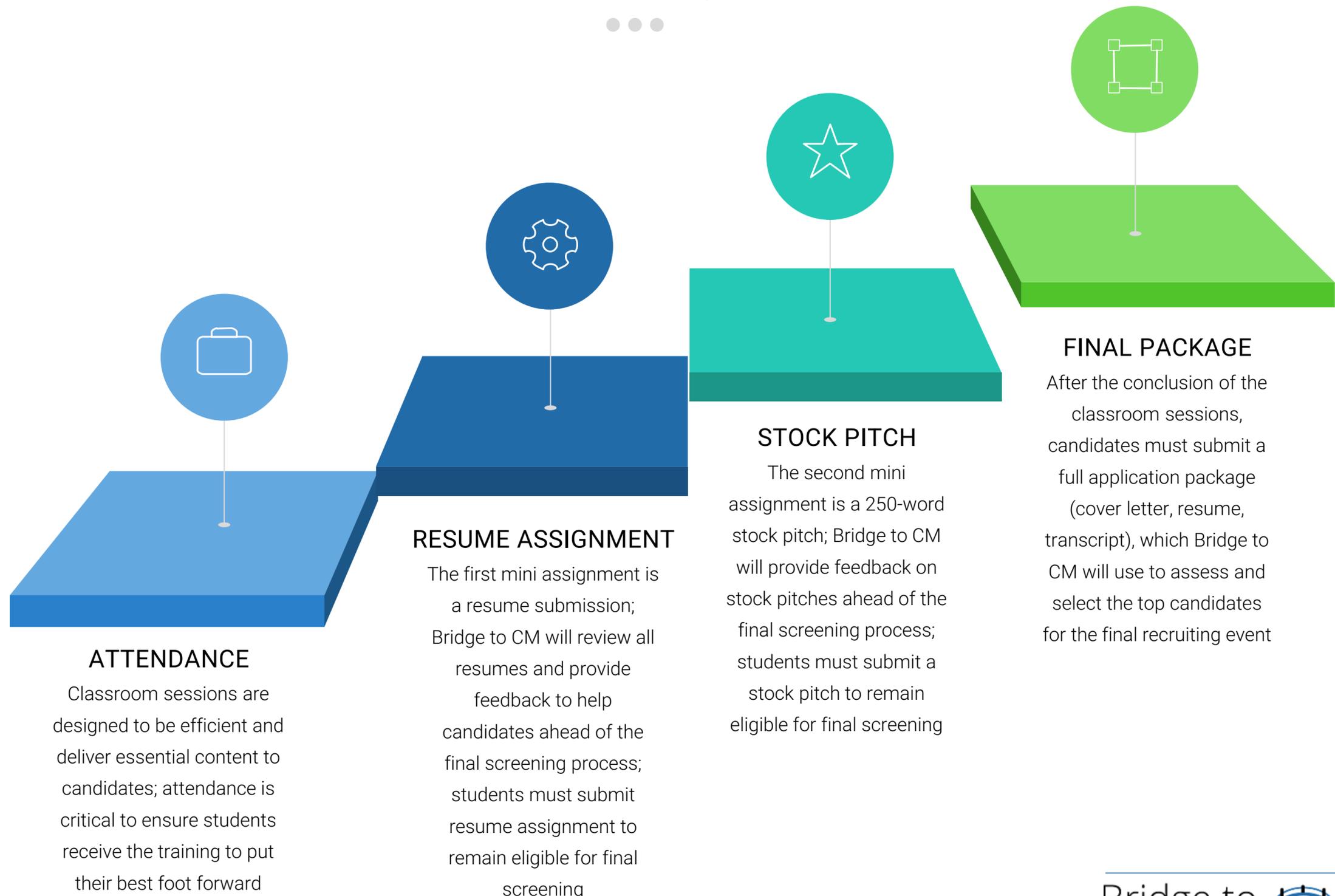
BCM provides preparatory information to students through four on-campus modules. Content is delivered through video modules prepared by BCM's founder. Each module focuses on one topic relevant to top finance career candidates.

- 1 Intro to BCM**  
Provides prospective candidates with an overview of BCM, the program requirements, positions obtainable, timeline, screening process and walks through registration
- 2 Welcome to Capital Markets**  
Provides candidates with an understanding of the industry landscape, the key players and their roles in the broader financial markets
- 3 Job Landscape & Application Package**  
Provides an overview of the job landscape, how to position yourself effectively and how to create winning application packages; ends with capital market resume assignment
- 4 Recruiting & Interviews (Behavioral + Technical)**  
Covers everything from basic dress code to interview structure, including detailed review of both behavioral and technical interviews as well as how interviews vary across positions; ends with stock pitch assignment



## PROGRAM OVERVIEW

# CANDIDATE REQUIREMENTS



PROGRAM OVERVIEW

# FINAL RECRUITING EVENT



## Concentrated Pool of Top Talent

Recruiters will receive access to multiple top candidates from across the region through centralized recruiting events.



# Contact us

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